

Colin Weidner

Marketing & Graphic
Design Student

Colin Weidner

506 N 18th St. 103
Milwaukee, WI 53233

630.277.7332
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Skills

Limited Working Proficiency in Spanish • High Level of Experience with Adobe Photoshop • Experienced in Adobe Illustrator, InDesign, and After Effects

Experience

Marquette Athletics / Graphic Design Lead Intern

JAN 2024 - PRESENT, MILWAUKEE, WI

Create and execute brand look for the Division I Marquette Volleyball program. Design graphics for print and digital use for 14 Division I sports teams. Delegate graphic assignments to four interns while providing guidance and advice. Brainstorm graphic design and marketing solutions with three supervisors at least two times per month to strengthen Marquette Athletics brands.

Marquette Athletics / Graphic Design and Marketing Intern

SEP 2023 - JAN 2024, MILWAUKEE, WI

Created two or more promotional sports graphics per week, typically for social media use. Facilitated on-playing grounds marketing events for one basketball or volleyball game per week to engage fans during timeouts. Communicated effectively in an office with other interns and supervisors, constantly brainstorming ideas and solving problems to provide more value to fans before, during, and after Marquette sports events.

Marquette University Bands / Social Coordinator

MAY 2023 - MAY 2024, MILWAUKEE, WI

Created and posted over 30 social media posts to engage students, faculty, and family members. Assisted in planning and scheduling of five major social events for 80+ band members to bond and/or celebrate. Discussed strategy of social media posts and upcoming event logistics and details in weekly meetings. Regularly communicated with 80+ band members, five band "officers", two directors, and many others in an effort to create a friendly community for all those involved.

Education

Marquette / Bachelor's in Business Administration

2022 - 2026, MILWAUKEE, WI

GPA 3.5

Major in Marketing • Minor in Graphic Design

Awards

Received Magis Scholarship for Leadership, Excellence, and Dedication • Placed on College of Business Dean's List in Fall 2023, Spring 2024, and Fall 2024